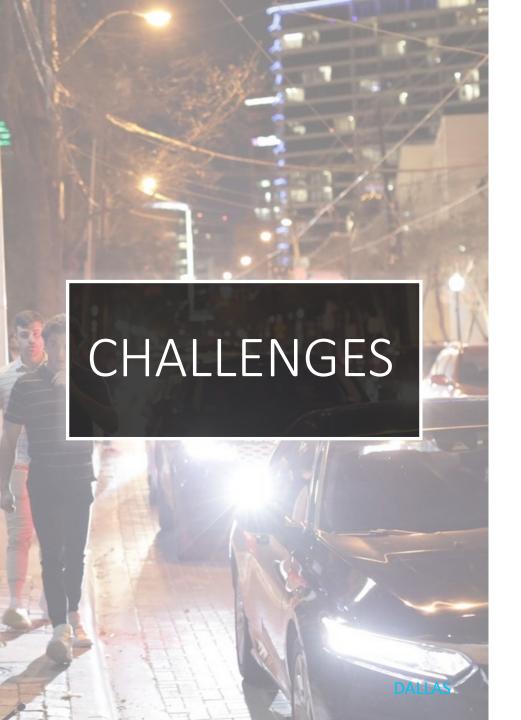




# WHAT'S AT STAKE

- Economic Driver
  - Large economic impact documented by numerous impact studies
- Cultural Benefits
  - Music, arts and culture is often created and experienced at night
- Community benefits
  - Nighttime spaces are where diverse communities are created, sustained and nourished



## CITY PLANNING, POLICY & SERVICES

Nightlife establishments share the same built environment and ecosystem with the daytime economy

But planning, policy and infrastructure often aren't designed with nightlife in mind.

#### This includes:

- Sound management
- Safety
- Land use and zoning
- Transportation
- Public space and urban design



### REGULATORY ENVIRONMENT

Nightlife establishments face a complex regulatory environment that can make it challenging to start or operate a business. Agencies may not understand nightlife needs.

#### Regulations include:

- Food and beverage
- Public assembly
- Alcohol
- Entertainment/cabaret/dancing



## **AFFORDABILITY & DISPLACEMENT**

- The trend of urban redevelopment has been taking place over the past 25 years and continues today.
- Music venues and nightlife establishments were already in downtowns and city centers. As rents rise and properties are redeveloped, they are under increasing risk of displacement.
- Cities lack programs and policies to preserve establishments or support relocation when they are displaced.



## **PROVIDES UNIQUE BENEFITS**

- Uniquely able to provide localized, distinctive and authentic experiences
- Nourishes diverse communities
- Provides meaningful experiences for residents, workers and visitors
- Amplifies the local creative economy
- Makes our neighborhoods, downtowns and cities unique and vibrant



## **MOST IMPACTED BY CHALLENGES**

- Least access to capital
- Most at risk of displacement
- Least capacity to deal with regulatory complexity or engage in advocacy and policymaking



